



**II Semester M.Com. Degree Examination, July 2017**  
**(Semester Scheme)(Repeaters)**  
**COMMERCE**  
**Paper – 2.4 : Business Environment**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

1. Answer **any ten** of the following in about **3 – 4** lines **each**. **Each** sub-question carries **two** marks. **(2×10=20)**
- a) What do you mean by 'capitalism' ?
  - b) What do you mean by judicial activism ?
  - c) What is environmental scanning ?
  - d) What is TNC ? Name some Indian TNCs.
  - e) What is SWOT analysis ?
  - f) Define centrally planned economy.
  - g) What do you mean by trade blocks ? Name some trade blocks.
  - h) Define E-commerce.
  - i) What do you mean by political environment ?
  - j) Why do firms go global ?
  - k) Define culture.
  - l) What is IT and ITES ?

**SECTION – B**

- Answer **any three** of the following. **Each** question carries **5** marks. **(3×5=15)**
2. Briefly discuss the influence of culture on business.
  3. What are the main Routes of globalization ?
  4. State the hurdles in technological development.
  5. Bring out the limitations of environmental analysis.
  6. What are the political institutions ? Explain their functions and responsibilities.

P.T.O.



SECTION – C

Answer **any three** of the following. **Each** carries **fifteen** marks. **(3×15=45)**

7. What are the factors affecting FDI ? Discuss the recent trends in FDI in India.
8. Comment on Cultural Dimensions and challenges on Indian Economy.
9. “Environmental scanning should provide inputs for strategic decision making” - Elaborate.
10. Discuss the impact of executive and judiciary on business.
11. What is corporate social responsibility ? Discuss the importance of social responsibility to business.

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